

Press release / February 2020

Ambiente Frankfurt Fair

Peugeot Saveur SNC's Booth Hall 1.2 - G30

The monbento® collection further enriched with new innovative and responsible products

Between 7 - 11 February, monbento®, part of the Peugeot family Brand, will once again join Peugeot Saveurs SNC to take part in the world's most important consumer goods trade fair: Ambiente Frankfurt. An opportunity to introduce its 2020 range of new and innovative products founded on the key concepts of reuse, healthy eating and simplifying users' daily lives.

A word from the President and designer of the range

"Following the landmark of our ten-year anniversary, 2020 will be all about innovation, which has been part of the monbento® DNA since our inception. Rethinking our best-selling product, the MB Original, our brand's first creation, right down to its finishing touches made sense and displays powerful commitment.

We are pursuing and stepping up change within our company to support more responsible and sustainable consumption patterns. The enactment of the law banning disposable plastic packaging in the catering industry marks a turning point this year. The continued rise in environmental awareness is on everyone's mind.

We reassert our role in this behaviour change and we are proud to present our new reusable products. We are pleased to announce that even more are on the way!"



Fabien Marret, President, designer and co-founder

A new generation of the iconic MB Original bento box

The first product designed by monbento® and the brand bestseller from the very start, the MB Original bento box reveals its new features by taking design a step further to mark the start of its second decade of life.

A complete product that is even more environmentally friendly

With its new uncoated matte finish, the MB Original bento box is fully recyclable and can be placed in the designated container: from the top lids to the containers and the food cup. A long-life product with a promise of easy recycling!



Environmentally responsible packaging

Made from Kraft cardboard, an easily recyclable raw material, and printed using vegetable-based inks, the packaging is even more environmentally friendly.

And as ever:

a unique design, a French manufacturing by a local partner located in Auvergne Rhône-Alpes, a high-quality PBT plastic, 2 levels and a food cup to maintain food perfectly separate, and airtight containers to carry safely.

MB Original: 1 L (2 x 500 ml) / PBT plastic / BPA and BPS-free / Airtight / Microwave, dishwasher and freezer safe / SRP: from €37,90*

Colours: black Onyx, grey Coton, pink Blush, blue Denim, pink Flamingo, blue Crystal, green Lagoon, orange Tropical, graphic Jungle, graphic Blossom, graphic Strawberry

Available now

An intermediary lid with antibacterial seal

The seal, which is now integrated to the intermediary lid, means the containers are more airtight and easier to clean for improved hygiene.

MB I-cy: the MB Original compatible ice pack

Always aiming to simplify users' life, monbento® once again frees users from the constraints of refrigeration! The MB I-cy ice pack keeps lunch box contents chilled for up to 4 hours.

Designed for the MB Original and perfectly sized for its containers, it is ideal for travel to picnics or packed lunches.

Can be used with one or two containers and can even be used as a standard ice pack inside an insulated bag like the eco-designed insulated bag MB E-zy to offer on-the-go meals even more flexibility!

MB I-cy: BPA and BPS-free / Freezer ok / Suitable for MB Original bento boxes starting from 2017 collection / SRP: €9,90*

Colours: blue Polar

Available April 2020



An expanding range of insulated products: a new bento box...

MB Capsule: the insulated small portions container

An ultra-compact design that is easy to transport anywhere, a 280ml container that is ideal for small portions, made from durable stainless steel with a double wall to keep contents hot or cold for up to 5 hours: the MB Capsule is an ally for all life's daily treats.

Perfect for transporting snacks, treats and hot or cold accompaniments.

Designed in the brand's iconic Jungle and Blossom patterns, it complements the Graphic range of products.

MB Capsule: 280 ml / Stainless steel / BPA and BPS-free / Airtight / Insulated / SRP: €29,90*

Colours: graphic Jungle, graphic Blossom

Available now



... and three bottles for adults and children

Combining high-performance insulation thanks to its stainless steel construction that keeps drinks hot and/or cold for up to 12 hours, a compact and easy to transport size, and an attractive design; the new reusable monbento® bottles are the must-have item that helps you support the environment in a simple way, every day!



MB Genius: the smart insulated bottle

Fitted with a smart lid, the MB Genius allows you to check the heat/coolness of your drink as well as its temperature in °C. Perfect for enjoying your drink at the right temperature!

MB Genius: 500 ml / Stainless steel / BPA and BPS-free / Airtight / Insulated Smart lid - SRP: from €39,90*

Colours: black Onyx, graphic Strawberry

Available now



MB Pop: the compact insulated bottle

Juice, coffee, hot or cold chocolate – with its 360 ml capacity the MB Pop insulated bottle is the ideal way to enjoy your daily refreshments. Fitted with a sport cap with a safety button and spout, it is practical to use, in any situation!

MB Pop: 360 ml / Stainless steel / BPA and BPS-free / Airtight / Insulated / Sport cap with safety button / Sip assist lip - SRP: from €24,90*

Colours: pink Flamingo, blue Infinity

Available March 2020



MB Stram: the kid's insulated bottle

With handles especially designed for little hands and interchangeable carrying straps, the MB Stram insulated bottle evolves in line with the age and activities of young users. Its sports cap can be opened and closed using just one hand and its weighted straw makes drinking easy.

MB Stram: 360 ml / Stainless steel / BPA and BPS-free / Airtight / Insulated – only suitable for cold drink / Sport cap / Weighted straw SRP: €29,90*

Colours: pink Bunny, blue Dino

Available May 2020

MB Square graphics: a first!

Already indispensable thanks to its high edges and large capacity, ideal for well filled sandwiches and generous salads, the MB Square range offers added charm by sporting the unmissable Blossom and Jungle patterns.

MB Square graphic: 1,7 L (2 x 850 ml) / PP plastic / BPA and BPS-free / Airtight / Microwave, dishwasher and freezer safe – SRP : €34,90*

Colours: graphic Blossom, graphic Jungle



*MB Square Blossom available now
MB Square Jungle available March 2020*

Complete graphic ranges...



MB Original



MB Square



MB Capsule



MB Steel



MB Pochette

And, as always, a range of new ultra trendy colours



Pink Flamingo
light and stylish



Blue Crystal
delicate and refreshing



Green Lagoon
pristine and watery



Orange Tropical
warm and fruity



Blue Infinity
deep and intense

About monbento®

Since 2009 monbento® has been offering freedom lovers the opportunity to reinvent the to-go meal.

At a time when eating healthy and moving away from disposable packaging are at the heart of human concerns, monbento® supports the transition to reusable packaging and develops innovative products that mix practicality and style, perfectly suited for snacks and packed lunches at the office, gym, on hikes or even at school! For monbento®, packed lunches are both an

environmentally friendly and an enjoyable way to practice self-care.

This engagement makes sense for an increasingly large community. In addition to being well established in France and having subsidiaries in New York, Hong Kong and Shanghai, monbento® is present in more than 76 countries and continues its international development exponentially.

In July 2018, monbento® welcomed the Peugeot family Group as a shareholder, opening up excellent common projects.

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Visuals on request

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